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## **PRESS RELEASE**

## Information Communications Technology (ICT) Showcase set to be a huge success ON 18TH MAY,

Vanuatu is joining in the celebrations of World Telecommunication and Information Society Day (WTISD) with an ICT Showcase to be held at the seafront, Port Vila on the 18<sup>th</sup> May.



Hon. Meltek Sato KILMAN LIVTUNVANU (MP), Prime Minister

The World Telecommunication and Information Society Day (WTISD) is celebrated each year on 17th May to mark the anniversary of the signature of the first International Convention in 1865 which led to the creation of the International Telecommunication Union (ITU). As the 17<sup>th</sup> May is a religious Holiday in Vanuatu the day is being celebrated with a National ICT Showcase on the 18<sup>th</sup> May at the seafront park in Vila.

The Honourable Prime Minister has decided to use this event to raise the level of knowledge of Information and Communications Technology (ICT) to everyone

through having the key ICT companies demonstrate their products and services with applications clearly useful to every man, woman and child.

In recognition of what Vanuatu is doing by having this ICT Showcase the ITU Secretary General, Dr Hamadoun I. Toure, is honouring Vanuatu by preparing a special message to be broadcast at the event.



This event is significant as it supports the vision of "ICT for All" based on the Priority Action Agenda (PAA) 2006 – 2015 and the Planning Long Action Short (PLAS) as approved by the Government of Vanuatu.

Mr William Nasak, Public Relations Manager of Vanuatu Agricultural Development Bank (VADB) in handing over their sponsorship said "we are delighted to support this event and wish to understand how VADB can reach our rural customers through simple

and practical applications using ICT".

The participating companies at the time of going to print include: ANZ, AusAid, Daltron, Digicel, FM107, iGov (including Health, Education, Environment), Interchange, National Bank of Vanuatu, Reserve Bank, Sharper Image, Stanley Import, TVL, Telsat, Incite, Telecommunications and Radiocommunications Regulator (TRR), Vanuatu Agricultural Development Bank, VBTC, Westpac, Unelco, Bred Bank, and Port Vila Municipality.



TRR, enquiries@trr.vu on Phone: 27621



## **EVENT PROGRAM**

Date:	Friday 18 <sup>th</sup> May 2012

Venue: Sea Front Stage, Port Vila, Vanuatu

7.30 am Arrival of VIPs, VMF Band, Companies, Government Agencies, Telecom Service

Providers, Participants at Vatumaru Bay

8.00 a.m. Parade through Lini Highway road

VMF Band - Lead the parade and VIP's to the Launching Venue – Sea Front Stage

Leis - VIPs Opening Prayer

9.45 a.m. Word of Welcome – GCIO

- Honorable Prime Minister; Official Speech

10.00 a.m. Prime Minister officially opens the Show Case

Prime Minister and VIPs with TV and Radio Coverage Tour on Showcase

11.30 a.m. Booth Exhibitions

Stage Presenters from Industries and Women with their success stories

VIP Cocktail/Refreshment

12.00 p.m. Stage Presentations from Industries and Women with their success stories

1.30 p.m. Booth Exhibitions

3.00 p.m. Stage Presentations from Industries and Women with their success stories

5.00 p.m. Panel Discussion5.45 p.m. Closing of Booths

6.00 p.m. Opening of Entertainment and Evening Cocktail

9.00 p.m. Closing Prayer