



Port Vila, 12 February, 2015

The Telecommunications and Radiocommunications Regulator
P.O Box 3547
Port Vila

Dear Mr. Box

**Re: Celebrating and National Recognition of 'World Consumer Rights Day' –
March 15th 2015**

I am writing to you in my capacity as Minister responsible for Consumer Rights and Protection in support of celebrating and gaining national recognition of the '*World Consumer Rights day – 15th March, 2015.*

World Consumer Rights Day was first observed on 15 March 1983. Two years later, on 9 April 1985, the United Nations' General Assembly adopted the UN Guidelines for Consumer Protection, following a decade of hard lobbying by Consumers International, then known as International Organizations of Consumer Unions (IOCU), and consumer organizations. The Guidelines embrace the principles of the eight consumer rights and provide a framework for strengthening national consumer protection policies.

The Government of the Republic of Vanuatu, noting the work done in various statutory bodies in line with this UN guideline, including, particularly, through the initiatives of the Office of Chief Government Information Officer working collaboratively with your Office, has taken the initiative to show recognition for the day celebrated annually with the rest of the world. This year, we will join other UN member countries and Consumer Protection organizations worldwide to celebrate the theme '*Consumer Rights for Healthy Foods*'.

As minister responsible for Consumer Rights and Protection, I hereby request the TRR office to coordinate and plan activities to celebrate this event on the 16th of March, 2015 with involvement of relevant stakeholders, including the Office of Chief Government Information Officer. In addition, it is my pleasure to inform you that I will make myself available to officially open the celebrations on the 16th of March, 2015. On that occasion I will, inter-alia, be pleased announce the recent Ministry's initiatives to establish legislation on consumer protection and competition.

**GOUVERNEMENT DE LA
REPUBLIQUE DU VANUATU**

Ministère du Tourisme, du
Commerce et des Affaires Ni-
Vanuatu



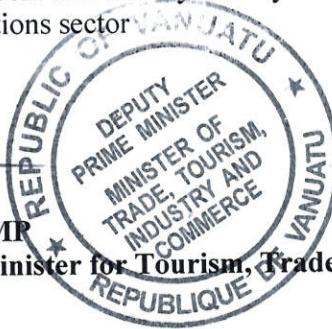
**GOVERNMENT OF THE
REPUBLIC OF VANUATU**

Ministry of Tourism, Trade,
Commerce, and Ni-Vanuatu
Business

I seek your cooperation in this event and thank you for your consumer support and initiatives in the telecommunications sector

Sincerely,

Hon. Ham Lini Vanuaroroa, MP
Deputy Prime Minister and Minister for Tourism, Trade, Commerce, and Ni-Vanuatu Business



Cc: Director General, Ministry of Tourism, trade, Commerce, and Ni-Vanuatu Business, Marokon Alilee
Director General, Prime Minister's Office, Johnson Naviti
Chief Government Officer, OGCI, Fred Samuel
Director, Governance for Growth Program Matthew Harding