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Consumer Awareness and Educational Information on Telecommunications Services Development across Vanuatu

.VU country code Top Level Domain (ccTLD) Name

What is a domain name?

A domain name is a text string used as a human-friendly identifier for internet system (e.g. www.domain.tld). The top level domain (TLD), often called "suffix" or "extension." Immediately follows the final dot in a domain name ("tld" in the above example). Domain names are also used in email address

(e.g. user@domain.tld). An email address contains two parts, the local part that is directly before the "@" sign. Followed by the domain name after the "@" sign.

What is a country code Top Level Domain (ccTLD) Name?

ccTLD is the country code top level domain in the top level of the global domain name system, assigned according to the two-letter codes in the ISO 3166-1 standard codes for the representation of names of countries or territories. ccTLDs offer regional credibility on the World Wide Web.

What is Vanuatu's ccTLD?

Vanuatu's ccTLD is .VU which is currently being managed by Telecom Vanuatu Limited. .VU means the univocal label country code top level-domain assigned to identify Vanuatu as a nation in the global domain name system (DNS).

Why is .VU a very important and critical internet infrastructure for Vanuatu today?

.VU is a critical part of the internet's basic infrastructure. It provides users of internet with useful, meaningful address that makes navigating the Internet's vast wealth of information resource possible. Without .VU or domain name system, the internet would be effectively useless for majority of the users in Vanuatu. .VU ccTLD will also contribute to boosting Vanuatu's economy through online services and other online activities. For example, a business operator may use its website with a .vu domain extension to market its product and promotional activities. The Tourism industry is another example that uses .VU to promote Tourism into Vanuatu. When using .VU as a domain extension on the internet, Vanuatu is promoted and made known across the world. Some examples are www.vanuatu.gov.vu, www.trr.vu, www.vnpf.com.vu, www.vfsc.vu, www.airvanuatu.vu, www.nbv.vu and many more.

What will happen if this critical Internet Infrastructure (.VU) is not appropriately and carefully looked after?

The .VU DNS needs to meet international acceptable standards for many reasons one of which is Internet Security. If the .VU DNS breached international standards, Vanuatu IP Address Allocations will be blacklisted which will then put many Vanuatu institutions offline without any internet access. International online trading will be affected because Vanuatu is not a trusted country due to its weak Internet Security. In doing so, Vanuatu's collective intellectual property resource is violated. The creation of economic and social benefit will also be limited if .VU is not appropriately administered.

What should be done to ensure .VU is appropriately managed, secured and positively used?

As established by the Telecommunications and Radiocommunications Regulation Act No 30 of, 2009, TRR has the ultimate responsibility for the management and the administration of the .vu domain name space. It is currently enforcing the Vanuatu Domain Name Management and Administration Regulations Order No. 206 which was released last year 2016. TRR is also collaborating with the current Registry and Registrar to ensure the appropriate management and administration approach is satisfactory to all internet users and communities.

To ensure there is satisfactory management approach in place, TRR, as part of its enforcement of the Domain Name Management and Administration Regulation, will conduct a Public Consultation on related policies that will supplement the implementation of the .vu Regulation.

Hence, TRR invites all internet users and interested individual to attend its public consultation which will be held on the 10th of August, 2017. The public consultation will be held at the Convention Centre, 9am – 12pm. Light lunch will be provided after consultation.

If you have further queries, please write to enquiries@trr.vu or call 27621.