

# Trading Post Ltd to expand reach through MOU with Radio New Zealand

**VANUATU'S PREMIER MEDIA COMPANY** and Radio New Zealand are proud to announce the successful completion of a content-sharing agreement that will see each broadcaster's news reaching an expanded audience in Vanuatu and throughout the Pacific.

The two services have signed mutual content licenses to permit sharing of their respective broadcast and online resources, and in addition have committed to rebroadcasting their respective newscasts.

This means that the Vanuatu Nightly News will soon be heard three times daily on the RNZI shortwave service, and that the daily RMZI Pacific news bulletin will be broadcast to BUZZ FM's audience on Efate, in Santo and online through our streaming service.

The news services have also committed to a cost-sharing protocol that will improve the reach and the quality of their respective newsgathering operations.

"Trading Post Ltd, which operates the Vanuatu Daily Post and BUZZ 96FM, is thrilled to be able to expand its reach across the Pacific, thanks to the assistance of Radio New Zealand International," Vanuatu Daily Post / BUZZ 96FM Media Director Dan McGarry stated.

"We have championed media freedom and access to information in Vanuatu for decades. It's a privilege and a great responsibility to partner with RNZI in broadcasting our Nightly News programme across the region, and to integrate RNZ's

world-class reporting into our own service.

"We are both committed to finding ways to share costs and resources, and to making Pacific

news reporting as effective as it can be. We hope this kind of strategic, respectful and mutually beneficial engagement will serve an example for others in how to ensure that

Pacific voices are heard, shared and integrated into the daily narrative of our lives.

"Media solidarity is not an abstract principle. Standing together

requires commitment.

"We're proud to stand with Radio New Zealand, and we're grateful that they are standing side by side with us."



Photo: RNZ Pacific