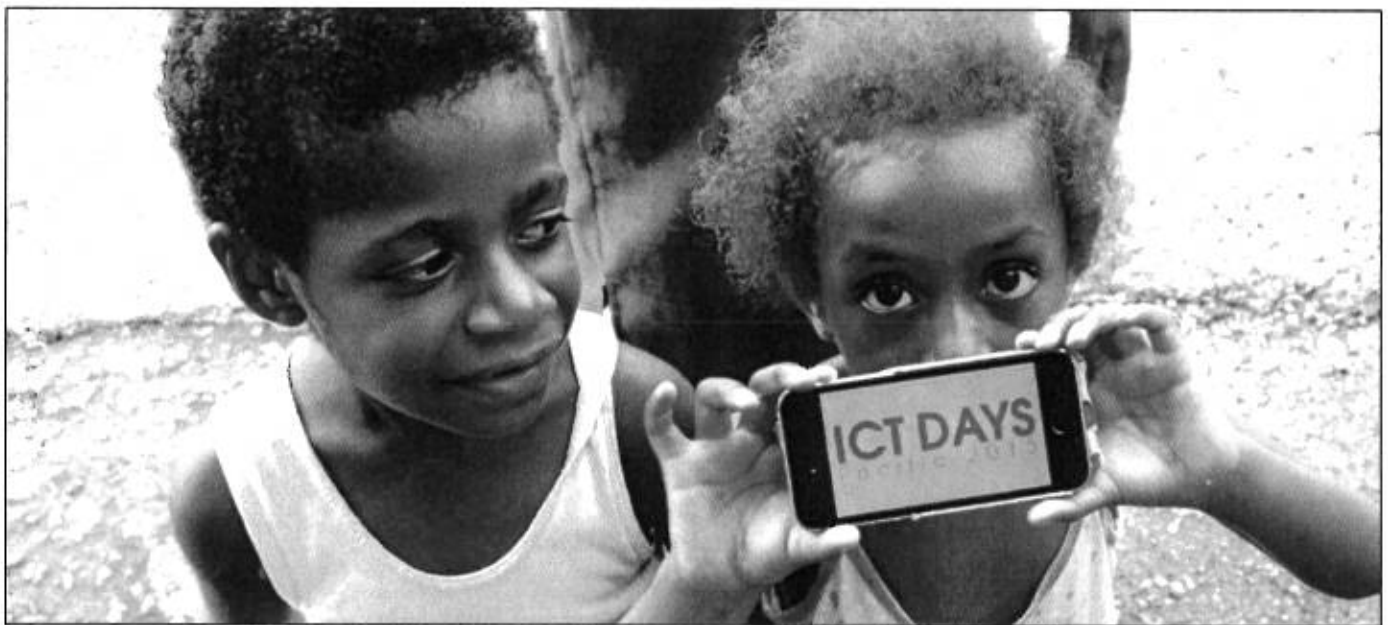


The logo features a stylized atom symbol with three elliptical orbits and three dots representing electrons.

ICT DAYS

Pacific 2015



PROJECT REPORT

OGCIO, JUNE 2015

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EXECUTIVE SUMMARY

In May 2012 the OGCIO created and executed the first annual National ICT (Information and Communications Technologies) Day, the local celebration of the ITU's World Telecommunications and Information Society Day, set each year for May 17. It was officially declared an annual event by the Prime Minister of Vanuatu, Hon. Sato Kilman. This event grew and was more successful in 2013, becoming one of the largest parades and events in the Vanuatu calendar. In 2014 the event was expanded to two days, and included speeches by the new Prime Minister, a video speech from the Secretary-General of the International Telecommunications Union, a speech by Miss Vanuatu, nine substantive seminars of about an hour each, covering numerous topics of the day in ICTs, twenty booths from sponsors, vendors, NGOs and government ministries, and entertainment. There is no "ICT Expo" in the South Pacific that attracts investors, operators, experts, vendors, officials and others. There are regional meetings, such as PITA and ISoc, which rotate around the region, but these do not attract technology vendors and large numbers of visitors. It therefore appears that there is a major opportunity for Vanuatu to fill this role, by creating a major, permanent event.

INTRODUCTION

Vanuatu's National ICT Day is the local celebration of World Telecommunication and Information Society Day (WTISD), set as May 17 by the ITU to raise awareness of the power of the Internet and ICTs in economic and social development. May 17, 2015 marked the 150th anniversary of the signing of the first International Telegraph Convention in 1865 and the creation of the International Telecommunication Union. Theme for this year's celebration was **"Telecommunications & ICTs: Drivers of Innovation"**.

For the new 2015 edition, the National ICT Day was transformed to a regional transition event: the Pacific ICT Days. The entire brand conception was reviewed (name, logo, website...), the location was moved to a more high-standard professional venue (i.e. Warwick Le Lagon Conference Centre), traditional food stalls were set up outside the conference area, free shuttle buses were arranged in town as well as live coverage was organised on TBV and Radio Vanuatu. The first Pacific ICT Awards were also initiated and executed with six different categories.

ICT Days' objective is to provide an environment and a platform for delegates, technology providers and specialists to come together to share experiences, discuss latest technologies advances, address key issues and challenges and explore new business opportunities within the telecommunications industry. It provides the opportunity to reinforce relationships among all players of the ICT ecosystem, including public administrations, private sector companies, entrepreneurs, non-for profits, as well as all the people living in the Pacific.

Together and for the years to come, with Pacific ICT Days, we will build a bright digital future for all whilst enhancing collaboration and celebrating the whole ICT sector.

ORGANISATION

This 2015 edition was steered and organised by the Office of the Government Chief Information Officer (OGCIO) and partnered with the office of the Telecommunication and Radiocommunication Regulator (TRR), the University of the South Pacific (USP) and the Vanuatu Tourism Office (VTO).

I. ORGANISING COMMITTEE



PROJECT LEADER	Roxane Vichot	Public Relations Consultant
SUPPORT TEAM	John Jack	Business Relations Officer
	Jackson Miake	ICT Program Manager




II. PARTNERS




TRR	Dalsie Baniala	Consumer & Corporate Affairs Manager
USP	Nettie Collins	IT Manager, Emalus Campus
VTO	Alcina Charlie	Senior Communications

SPONSORS

For this 2015 edition, sponsorship packages were arranged in 4 different categories: Platinum (AUD\$ 4,300), Gold (AUD\$ 2,500), Silver (AUD\$ 1,300) and Bronze (AUD\$ 700).

PLATINUM SPONSORS	
	Telecom Vanuatu Limited
	Digicel Vanuatu Limited

GOLD SPONSORS	
	Opticom
	Inomial Ltd
	AusAID

SILVER SPONSORS	
	Computer World
	VNPF
	BRED Bank

	Kacific Broadband Satellite
	Interchange
	CNS

BRONZE SPONSORS	
	AHITEC Services
	Wantok
	Alpha Vanuatu
	Mobi Mani Ltd
	GPT & Spim
	Sharper Image

SUMMARY OF DELIVERABLES & FEEDBACK

I. GENERAL FEEDBACK

	OBJECTIVES ACHIEVED	COMMENTS
<p>COMMUNICATION</p>	<ul style="list-style-type: none"> ➤ Reviewed and redesigned ICT Days website was launched 2 months prior to event ➤ Dedicated Facebook page created 5 months prior to event ➤ Press releases were published in 3 weekend issues of the three major newspapers ➤ Posters placed in public domain 2 weeks prior to event ➤ 4 Government email broadcasts once or twice per week 4 weeks prior to event ➤ ICT Days advert was aired on TV and radio 2 weeks prior to event ➤ Street Banner hanged in the main street and Stage Banner delivered a week prior to event ➤ Free SMS broadcasted 1 week prior to event to all TVL & Digital customers ➤ Live YouTube video streaming of panel forum discussions ➤ Live coverage of event on TBV and Radio Vanuatu 	<ul style="list-style-type: none"> ▪ ICT Days website has a responsive design for all devices + clear menu bar with different categories: Program; Exhibition; ICT Awards; Venue – to add "latest info" bloc ▪ Facebook page reached 900+ LIKES and received many positive interactions thanks to Facebook Ads ▪ Overall good communication campaign with created awareness and good visibility ▪ Posters and SMS/email broadcasts were efficient for food stalls booking ▪ Banners provided good logo visibility to sponsors because of location in town centre and on stage ▪ SMS broadcast provided good exposure to outer islands ▪ YouTube link to be posted on website and social pages ▪ YouTube streaming audio and video quality OK but could be improved / some cuts occurred ▪ VTBC had recorded entire event but lost all videos due to technical problem

<p style="text-align: center;">OPENING</p>	<ul style="list-style-type: none"> ➤ Futuna Band escorted Hon. Prime Minister to stage ➤ Hon. Prime Minister delivered keynote address ➤ Australian High Commission / Miss Vanuatu speeches ➤ Participation of international delegates 	<ul style="list-style-type: none"> ▪ Opening Ceremony delivered on time ▪ Conference room full with 600+ participants ▪ Added credibility with international participation
<p style="text-align: center;">BOOTHS</p>	<ul style="list-style-type: none"> ➤ 20 Booth allocations to sponsors / partners ➤ Floor plan was designed and finalized one week prior to event and sent to all sponsors / partners ➤ Floor plan updated and communicated on website and on site (table signs etc.) 	<ul style="list-style-type: none"> ▪ All booths were allocated with trestle table / chairs and table cloths were provided ▪ All booths were given a total of 3m x 3m space to add on own tables / chairs and other required furniture (shelves etc.)
<p style="text-align: center;">ELECTRICITY</p>	<ul style="list-style-type: none"> ➤ Sufficient power supply to all booths and to VIPs (power outlets + power extensions provided) – electricity provided by Warwick Le Lagon ➤ Sufficient power supply and lighting outside for marquee (outside TV screen) and food stalls – electricity provided by independent contractor (South Pacific Electrics) 	<ul style="list-style-type: none"> ▪ No power outage. Few sockets overloaded but Le Lagon's staff was always able to fix problem rapidly ▪ Four large spotlights were installed in strategic positions to give sufficient lights within marquee ▪ One power outage outside due to overload (entertainment / TV screen). Problem was fixed in a couple of minutes.
<p style="text-align: center;">INTERNET CONNECTIVITY</p>	<ul style="list-style-type: none"> ➤ Free internet access was provided for general public ➤ Free internet access provided to sponsors / partners ➤ Computer Lab was organized with 15+ computers ➤ Internet services / products display authorized by Digicel 2 days prior to event (i.e. TVL FLYBOX) 	<ul style="list-style-type: none"> ▪ Good overall connectivity ▪ Internet issues occurred due to heavy usage at Computer Lab ▪ Problem of Digicel exclusivity at Le Lagon – to be sorted ▪ TVL fibre used by OGCIO

<p>FREE SHUTTLE BUSES</p>	<ul style="list-style-type: none"> ➤ Free shuttle buses arranged in town (Pango to Mele) ➤ 10 buses contracted with Vanuatu Ambassador Program ➤ Buses arranged shifts in morning and afternoons / evenings ➤ 2 buses appointed at venue 	<ul style="list-style-type: none"> ▪ Fully used by students (100+ used for Opening Ceremony) ▪ Clear pick-up points to be arranged for next edition ▪ More communication to be arranged on social media and radio (regular announcements 2 weeks prior to event)
<p>FORUM PANEL DISCUSSIONS</p>	<ul style="list-style-type: none"> ➤ Dissemination of updated information on ICT innovation, ICT development, user experience and the impact of ICT ➤ Dedicated panel discussions on ICTs and Cyclone PAM: lessons learned – high attendance for this session ➤ Added presentation slots in addition to the usual panel discussions (- PPT presentations to be posted online) ➤ Many panel discussions were delivered in both English and Bislama (some PPTs in Bislama too) 	<ul style="list-style-type: none"> ▪ Interesting various topics with more interest shown when related to the ITU150 theme (overall innovation topics) or to Cyclone PAM dedicated sessions ▪ Very low attendance for e-Government / m-Governance and Innovation in the Financial Sector ▪ Complaints received on Bislama presentations – need to be moderated in order to achieve objective of international event
<p>PACIFIC ICT AWARDS / CLOSING</p>	<ul style="list-style-type: none"> ➤ Initiated and executed the first Pacific ICT Awards with 2 categories: ICT Solutions Awards & ICT Special Awards ➤ 10+ total of valid applications received ➤ Applications received from other Pacific countries (Fiji, Cook Islands, Solomon Islands...) ➤ Glass Awards purchased in Australia 2 months prior to event and sandblasted in Vanuatu 1 week prior to event ➤ Hon. Prime Minister delivered Closing speech ➤ Cocktails and 1 hour open bar was arranged during the Pacific ICT Award Ceremony 	<ul style="list-style-type: none"> ▪ Some local applications were delayed due to Cyclone PAM overload – deadline was extended to an extra week ▪ Great interest was shown from local companies as well as from other Pacific countries (30+ emails received for extra info on application / judging panel etc.) ▪ More awareness to be created over the years on first Pacific ICT Awards - first year was a launch off ▪ Closing Ceremony to have more entertainment and a dedicated Gala Function – not enough attendance

II. SPONSORS FEEDBACK

PROVIDED FEEDBACK	
<p>TELECOM VANUATU LTD</p>	<ul style="list-style-type: none"> • Conference has reached a high level compared to past years • Programs and services were well presented. However, the time was not well respected • Satisfied with the level of participation • Level of the sponsorship compatible with the level of recognition, exposure and value • Give opportunity to promote new products / services not only on booth but also have a dedicated time within program • A sponsor such as a major TELCO service provider should be allowed to showcase and demo its main products and service • Public must be allowed to experience the service and its QoS. • In this event, TVL despite being a platinum sponsor was not allowed to showcase its Wi-Fi hotspot using fibre backhaul • Thanks to event, we managed to finalize business contracts and sell TVL products • More communication to be done locally, particularly on radios, newspapers and TV • TVL is very much interested for being a sponsor in the next year edition
<p>DIGICEL VANUATU LTD</p>	<ul style="list-style-type: none"> • Panel discussions / presentations / presenters and panellists were good • Satisfied with the level of participation but event wasn't marketed at its intended audience • Level of sponsorship is compatible with the level of recognition, exposure and value • OGCIO to organize a co-ordinated approach with its sponsors: what to achieve and how it can be best delivered? • Including Santo for the event was well appreciated • Develop the event in Santo next year will offer more visibility to the event, all the more than the feedbacks were very positive • Good public exposure for both the brand and senior management with the ICT and business community • Digicel Vanuatu Ltd will sponsor next year's event

<p>AUSAID</p>	<ul style="list-style-type: none"> • Conference met our expectations. It had a higher technical quality this year in look and feel. • Satisfied with level of participation as organizers are trying different approaches to see what best fits • Level of sponsorship compatible with the level of recognition, exposure and value • OGCI0 to organize a gala function separate to ICT Days for the Awards (tickets for tables etc) • Media releases to be shared with main donors first before sending to media • OGCI0 to make sure communications / products comply with donor's communications and branding policy • Projector to be used for wall backdrop instead of printing an expensive panel for only 2 days • Handouts for journalists with presentation of different OGCI0's initiatives, historic with key dates, aims etc. • Australia remains a dedicated partner to Vanuatu, supporting this critical sector of development is a good example of the relationship and commitment to the country's development that Australia has with Vanuatu.
<p>INOMIAL LTD</p>	<ul style="list-style-type: none"> ▪ Somewhat disappointed with the overall conference due to the lack of attendance ▪ Level of participation given to us was good. It was good to be allowed to exhibit and to present a discussion topic. ▪ Did not receive adequate exposure for our level of investment ▪ Communication by OGCI0 was good, no complaints here ▪ Small fee to be charged for registration, therefore knowing how many registered people will be attending ▪ Met with interesting companies with a possibility of future partnerships for the region ▪ Venue was comfortable and with good accommodation for participants ▪ As sponsors; we expected to have proper lunch and dinner provided where networking would be encouraged ▪ Internet access was very poor, OGCI0 to review internet bandwidth ▪ Special packages for sponsorship guests should be organized, not just in discounted accommodation ▪ At this stage, we have not obtained much value from this sponsorship and are not planning to sponsor for next year
<p>KACIFIC</p>	<ul style="list-style-type: none"> • Good choice of venue and good mix between the stage / presentation part and the booth

<p>BROADBAND SATELLITE</p>	<ul style="list-style-type: none"> • Program in Bislama made it challenging for international participants, but we assume welcomed by local audience • Glad to have the opportunity to present our solution and use cases through a formal presentation and panel discussion • As a wholesale solution provider, our core target audience is quite small, but we feel it is important to support these types of events, which promote the industry, and the benefits of ICT in general • Interactions/relationship with OGCIO was well-managed • Kacific to organize a formal "prize award" ceremony for the winners of the "Touch the sky" competition, with the support/participation of OGCIO and/or government officials • New business contacts at different levels of the established telcos/ISPs. Exposure to specialized journalists/observers. • Internet access was patchy/slow at times (intensive usage generated by the free-access computers in the expo area) • Maybe there could be a separate/dedicated Wi-Fi for VIPs and sponsors next year?
<p>INTERCHANGE</p>	<ul style="list-style-type: none"> • Opening ceremony was punctual, it was impressive and also an opportunity to set the standard • e-video from China and the opportunity for people to watch online also emphasizes the capability to set events like this to be viewed online as the norm and accentuates the purpose of ICT. Well done. • Conference provided the opportunity for exposure to the public and also the information on its importance to the nation • Higher sponsorships had more marketing/ promo material and put in a lot of effort in that regard • Speaking opportunities could have been handled better through communication and confirmation • Communications / follow ups with sponsors was excellent (what is required etc.) • Better area to be provided for speakers and sponsors to create opportunity to connect within the network
<p>BRED BANK</p>	<ul style="list-style-type: none"> • New approach met our expectations compared to what was originally been arranged • Satisfied with the level of participation that the Conference offered to our organization • Level of sponsorship is compatible with level of recognition, exposure and value • OGCIO to hold a post-event function to thank its sponsors

	<ul style="list-style-type: none"> • OGCIO to interact and strengthen networks, business contacts and future sponsorship and ICT related collaborations • Very satisfied with the current arrangements and that BRED is the only band involved in event • BRED didn't maximize value for its products but will be better prepared for next year's ICT event • Thank you to OGCIO for giving BRED Vanuatu the opportunity to sponsor • BRED to sponsor next year's edition
<p>CNS</p>	<ul style="list-style-type: none"> ▪ Program was well arranged and organized ▪ Venue of the conference should be near and be walking distance for working officers and public ▪ Not satisfied with level of participation – Only an average or very little due to location of the Conference ▪ Sponsorship level was not compatible with level of recognition, exposure and value ▪ Continuous sponsors should be recognized with Awards, for their good & continuous contributions & sponsorship ▪ For next edition, better location and more space for marketing & display ▪ OGCIO to arrange for a good working relationship during & after conferences, NOT only during conferences for sponsorships ▪ CNS to sponsor next year's edition if feedback taken into consideration
<p>COMPUTER WORLD</p>	<ul style="list-style-type: none"> ▪ Quality of conference was beyond our expectations ▪ Very satisfied with level of participant that the Conference offered to our organization ▪ Level of sponsorship is compatible with the level of recognition, exposure and value ▪ OGCIO to offer all sponsors a seat in the VIP chairs ▪ To arrange for more communication regarding the Awards (how to vote etc.) ▪ Computer World to always support ICT day and what it represents
<p>WANTOK</p>	<ul style="list-style-type: none"> • Conference was very professionally run and organized

	<ul style="list-style-type: none"> • Conference offered a good variety of presentations/workshops • Very satisfied with the level of participation that the Conference offered to our organization • Very happy with the exposure we received for our sponsorship • No needed improvements, Wantok is happy with how it was done this year • Wantok gained good exposure to potential customers and also met potential suppliers • Wantok would be interested in sponsoring next year's event
<p>AHITEC SERVICES</p>	<ul style="list-style-type: none"> • Overall, the conference was wonderful with a different and great venue; program was good in various topics of discussions • Very satisfied with level of participation but attendance from the general public was not enough due to hidden venue • Good exposure with booth as many people showed interest in our products • Debates could be organized with schools on various topics such as how ICT has affected VANUATU • Competition prize award on each topic debated to be slotted within the program sessions • OGCIO to organize at least an initial, follow-up, and finalizing meeting between ICT-Days organizers and Sponsors • Lack of promotion and information on free buses from pickup points – all info to be published on ICT Days website • Level of sponsorship was not fully satisfactory in terms of exposure – needed more communications • T-Shirts to be printed with sponsors' logos to show appreciation and acknowledgements • Not enough announcements during intervals to acknowledge sponsors • Live interviews to be organized for participants and each booths to expose them to <i>Live-TV & Radio-Broadcasting</i> • OGCIO to interact with its sponsors by promoting ICT in all levels of Government, Private, NGOs, etc. • Tendering out any ICT projects for Government Ministries and departments to encourage marketing in products and services • Live Quizzes and Prizes to be organized during intervals or outside the tents during lunch breaks • OGCIO to organize competition for booths (decorative displays, audience capture, product/services creativity, public opinion, etc.) • OGCIO to continue seeking feedbacks as it is important to make improvements each year • AHITEC to extend gratitude towards the organizers of 2015 ICT Days and to definitely provide sponsorship for 2016

<p>MOBI MANI LTD</p>	<ul style="list-style-type: none"> • Conference was better attended and more professionally run than previous years • Overall, conference was better than expected • Satisfied with level of participation that the conference offered to our organization • Sponsorship level is compatible with the level of recognition, exposure and value • OGCI0 could offer Mobi Mani as a payment method • International guests added more credibility to the event • Mobi Mani received a lot of recognition from other panellists during their presentations • Best ICT Innovation Award was very helpful • ICT Awards are a great idea – to be pursued
<p>SHARPER IMAGE</p>	<ul style="list-style-type: none"> • Conference met our expectations and we appreciated up market venue • Satisfied with level of participation but more contact by visiting the sponsors • Conference was successful but would have been better if more participants (general public) • OGCI0 to arrange for greater space for a lower cost • Network problems because of heavy usage – to fix for next edition • Need to create more awareness. More advertising, more communication (flyers, e-mails, etc.) • School principals in the Island needs advanced notice, Community. • Sharper Image would absolutely be interested in sponsoring next year's edition
<p>ALPHA VANUATU</p>	<ul style="list-style-type: none"> • Quality of the conference was good, nice venue and professionally done • ALPHA is satisfied with the level of participation that the Conference offered to our organization • Level of sponsorship most definitely is compatible with level of recognition, exposure and value • For a new company in Vanuatu, Conference was good for exposure and we have made new contacts

P/L STATEMENT

The table below provides the P/L statement for the Pacific ICT Days 2015

See annexes for details on income and expenses (IV. Income / Expenses Details)

DEVELOPMENT FUND DETAIL REPORT			
Project 15A157, All Jobs Code		– Extracted on 25/06/2015	
Account	Description	Actual	Total
15A157	ICT Days Sponsorship		
	Revenue		
7QOS	Miscellaneous O/S Contributions	1,914,287	1,914,287
	Total Revenue	1,914,287	1,914,287
	Expenses		
8CET	Other Fees	510,168	510,168
8CIF	Facilities Hire	177,778	177,778
8CKD	Advertising – Communications	120,000	120,000
8CKR	Printing – Communications	5,333	5,333
8CKT	Telephone / Fax - Communications	130,000	130,000
8CMG	General - Materials	88,913	88,913
8COF	Refunds	4,480	4,480
8COP	Official Entertainment	272,723	272,723
8CTL	Local Travel	150,000	150,000
8CZV	Value Added Tax	119,250	119,250
8FCB	Bank Charges	2,500	2,500
	Total Expenses	1,581,145	1,581,145
15A157	Remaining Balance for Project	333,142	333,142

2016 EDITION

Thanks to provided feedback, below is an intended list of changes for next edition:

- Increase to 3-4 days event if possible
- Sponsorship for each Panel discussion sessions / dedicated events or lunch / breaks
- Internet contract between Le Lagoon and Digicel needs review by TRR if the event is held in same location next year or any other venue to avoid similar issues
- Improve the performance of the ICT Awards Ceremony (i.e. entertainment)
- Update / complete website with other info: free shuttle pick up points / 2015 photo gallery
- Use 2015 database created (80+ emails collected) for 2016 newsletter template
- Partnership signing ceremony
- Launching of important documents
 - Broadband strategy
 - Child online protection strategy
 - CIRT Infrastructure
 - Cyber Crime Legislation
 - National Emergency Telecommunications & Disaster Recovery Plan
 - IDI - ICT Development Index
- Reference each business deals closed at the event for promotion purposes
- Workshops and meetings held same time as ICT Days (Aid Donors, NIDC, COM, ICT workshops, Principles workshops)
- Kids playground close to the stalls making it kids friendly event
- Speakers name ID on the table as they speak during panel discussions
- Have 2 x MCs during the event to ensure maximized entertainment
- Offer Dinner tables and buffet at a price and sell to corporate companies around town
- Organize Quizzes / Live Interviews during Conference with VBTC

NEXT IMMEDIATE STEPS FOR SEPTEMBER 2015

- Update website on this year's event including start promoting next year's event
- Create brochures to start promoting next year's edition
- Secure sponsors via confirmation letter from existing sponsors
- Roxane's another 1-year contract approved by Central Tenders Board

ANNEXES

- I. FEEDBACK FORM
- II. ICT DAYS PROGRAM
- III. SPONSORSHIP PACKAGES
- IV. INCOME / EXPENSES DETAILS

I. FEEDBACK FORM

SPONSOR FEEDBACK

PACIFIC ICT DAYS 2015 CONFERENCE

Port Vila, Vanuatu

1. Did the Conference meet your expectations in terms of quality of programs and services? Why or why not?
2. Are you satisfied with the level of participation that the Conference offers your organization?
3. Do you feel that the level of your sponsorship is compatible with the level of recognition, exposure and value?
4. If you could add or change the way in which OGCIO interacts with its sponsors, what would it be?
5. How can the benefits of being a sponsor be improved?
6. What value did your organization receive from being a sponsor (business contracts etc.)? Would you be interested in sponsoring next year's edition?
7. Is there anything else you'd like to share about the Conference? Do you have any suggestions?

II. ICT DAYS PROGRAM

Theme: Telecommunications and ICTs: Drivers of Innovations

Venue: Pacific Farea, Warwick Le Lagoon, Port Vila, Vanuatu

DAY ONE FRIDAY 15TH OF MAY 2015

TIME	DAY ONE ON 15 TH OF MAY 2015
9.00 – 10.00	<p>Opening of the Pacific ICT Days 2015</p> <p>Chief Guest Arrives</p> <p>Master of Ceremony: Mr. Jackson Miake, OGCIO</p> <p>Devotion: Pastor Shem Temar, Vanuatu Christian Council</p> <p>Welcome by Host: Mr. Fred Samuel, Chief Information Officer, Vanuatu Government</p> <p>Keynote: Honourable Joe Natuman, Prime Minister, Government of the Republic of Vanuatu</p> <p>Address: Mr. Houlin Zhao, Secretary General of the ITU (Video Message)</p> <p>Mr. Sameer Sharma, Senior Advisor, ITU Regional Office Asia-Pacific</p> <p>His Excellency Mr. Jeremy Bruer, The Australian High Commissioner to Vanuatu</p> <p>His Excellency Mr. Xie Bohua, The People's Republic of China Ambassador to Vanuatu</p> <p>His Excellency Mr. Michel DJOKOVIC, Ambassadeur de France au Vanuatu</p> <p>Her Excellency Ms. Georgina Roberts, The New Zealand High Commissioner to Vanuatu</p> <p>Ms. Valerie Martinez, Miss Vanuatu</p> <p>Benediction: Pastor Shem Temar, Vanuatu Christian Council</p>
10.00 – 10.30	BREAK + Opening Ceremony photo
10.30 – 11.30	<p>Session 1: Panel Discussion on Enabling Environments for ICT Innovation</p> <p>This session sets the scene for the Pacific ICT Days celebrations to emphasise the role of government, private sector and the community that enable telecommunication and ICTs to drive innovation.</p> <p><u>Moderator:</u> Mr. Dan McGarry, Chief Technologist, Pacific Institute of Public Policy</p> <p><u>Presentations:</u> Mr. Fred Samuel, Chief Information Officer, Vanuatu Government</p> <p>Mr. Bob Horton, Ambassador for the Commonwealth Telecommunications Organisation</p> <p><u>Panellists:</u> Mr. Sameer Sharma, Senior Advisor, ITU Regional Office Asia-Pacific</p> <p>Mr. Prakash Bheekhoo, CEO Telecom Vanuatu Limited</p> <p>Mr. Ronald Box, Regulator, TRR (Vanuatu)</p> <p>Andrew McLaren Middlebrook, Sales Director, Digicel Vanuatu</p>
11:30 – 12.30	<p>Session 2: Panel Discussion on ICT Innovation Challenges</p> <p>This session emphasise challenges that entrepreneurs face to innovate telecommunication and ICTs to drive social and national economic growth.</p> <p><u>Moderator:</u> Mr. Kiery Manassah, Public Relations Officer, Vanuatu Government</p>

	<p><u>Presentations:</u> Mr. Jacques-Samuel Proton, Kacific Broadband Satellites (Singapore)</p> <p>Mr. Marc Warin, Mobi Mani (Vanuatu)</p> <p>Mr. Mark Lillywhite, Inomial (Australia)</p> <p><u>Panellists:</u> Mr. Gerard Metsan, Vanuatu Information Systems (Vanuatu)</p> <p>Mr. Ano Tisam, Project Lead, Cook Islands Internet Action Group</p>
12.30 – 13.30	LUNCH BREAK - TVL Draw
13.30 – 14.30	<p>Session 3: Innovative Governments: e-Government and m-Governance</p> <p>This session looks at how the government can be innovative to keep up with technology developments that support the Government's Priority Action Agenda vision of "A Just, Educated, Healthy and Wealthy Vanuatu."</p> <p>Moderator: Ms. Evelyne Toa, Editor, Independent News Paper</p> <p>Presentation: Mr. Sumbue Antas, Director, Department of External Trade and International Cooperation</p> <p>Panellists: Mr. John Adams, OpenRevolution (USA)</p> <p>Mr. John Louis, Application Manager, OGCIO</p> <p>Mr. Tony Lansdell, Case and Data Management Advisor, Australian Aid funded Police and Justice Support Program Vanuatu</p>
14.30 – 15.15	<p>Session 4: ICT Innovation in the Financial Sector</p> <p>This session looks at the ICT Innovation in the Financial sector covering all the mobile banking innovation within Vanuatu and how that meets the governments Government's Priority Action Agenda vision of "A Just, Educated, Healthy and Wealthy Vanuatu." Similarly, we will also learn how ICT Innovation meets the governments Financial Inclusion objectives in the past few years to allow more people to access financial services.</p> <p>Presentation: Mr. Peter Tari, Deputy Governor, Reserve Bank of Vanuatu</p> <p>Panellists: Mr. Jordan Weinstock, OpenRevolution (USA)</p> <p>Mr. Karlton Sam, Department of Cooperatives</p> <p>Ms. Doreen Lango, VNPF</p>
15.15 – 15.45	BREAK
15.45 – 16:45	<p>Session 5: What ICTs did in Cyclone Pam in terms of long term and short term warning and response: lessons learned</p> <p>This session reflects work done by the government and private sector in response to the tropical cyclone Pam disaster in which approximately 2% of telecommunication services was available throughout the country and relief efforts to restore communications throughout the islands.</p> <p>Speakers: Mr. Barlen Lutchmoodoo, Chief Commercial Officer, Telecom Vanuatu Limited</p> <p>Mr. Fred Samuel, Chief Information Officer, OGCIO</p> <p>Andrew McLaren Middlebrook, Sales Director, Digicel Vanuatu</p> <p>Mr. Brad Partridge, Telcom Consulting</p> <p>Mr. Michael Benjamin, Manager, ProMedical</p>

16.45 – 17.30	<p>PRESENTATION SLOT: Universal Access and School Connectivity</p> <p>This presentation gives an update on the Vanuatu Government's Universal Access programs to connect schools, distribute tablets and install internet café's in rural areas.</p> <p>Speaker: Mr. Alma Wensi, UAP Project Manager, TRR</p>
17.30 – 18.00	BREAK
18.00 – 22.00	LIVE MUSIC ENTERTAINEMENT with MALAPOA BOYS

DAY TWO – SATURDAY 16TH OF MAY 2015

TIME	DAY TWO ON MAY 16 TH OF MAY 2015
9.00 – 10.00	<p>Session 6: Inclusive Innovation</p> <p>This session looks at the current telecommunications and ICT innovation in Vanuatu and around the region to identify opportunities and threats that exist and how we can ensure that innovation is inclusive of gender, ability and age.</p> <p>Moderator: Mr. Paul Nalau, Sector Analyst, Prime Minister's Office</p> <p>Presentation: Mr. Roy Obed, Director of Education Services, Ministry of Education</p> <p>Mr. Raphael Alla, Alpha Vanuatu</p> <p>Panellists: Mr. Sameer Sharma, Senior Advisor, ITU Regional Office Asia-Pacific</p> <p>Mr. Charlie Harrison, CEO, Vanuatu Association for NGO</p> <p>Mr. William Nasak, Director General, Ministry of Youth and Sports Development</p> <p>Vanuatu Women and Girls in ICT</p>
10.00 – 10.30	BREAK
10.30 – 11.30	<p>Session 7: Cybercrime Legislation</p> <p>This session discusses issues relating to cybercriminal activities both within and outside Vanuatu and what our law enforcement agencies are doing about such crimes. The session also discusses the legal framework that will ensure our populations are safe from criminal activities.</p> <p>Moderator: Mr. Loic Teilemb, Senior Reporter, Vanuatu Broadcasting and Television Corporation</p> <p>Presentation: Mr. Magdalen Connelly, Crime Prevention Unit, Vanuatu Police Force</p> <p>Mr. Floyd Mera, Manger, Financial Intelligence Unit</p> <p>Panellists: Ms. Angelyne Dovo, Parliamentary Counsel, State Law Office</p> <p>Ms. Louise Nasak, Internet Governance Manager, TRR</p> <p>Mr. Lloyd Fikiasi, Chief Legal Officer, TRR</p>

11.30 – 12.30	<p>PRESENTATION SLOT: ICT in Disaster Management (Prevention, Warning and Response) – Cyclone PAM case study</p> <p>Speakers:</p> <p>Mr. Fred Jockley, Manager Forecast Division, Ministry of Climate Change, Vanuatu Mr. Noel Steven, NDMO, Ministry of Climate Change, Vanuatu Ms. Eslyn Garaebiti, Geo-Hazards Division, Ministry of Climate Change, Vanuatu Mr. Sylvain Todman, Geo-Hazards Division, Ministry of Climate Change, Vanuatu</p>
12.30 – 13.30	LUNCH BREAK – Digicel Promotion
13.30 – 14.30	<p>Session 8: Data for Innovation: Geographical Information Systems</p> <p>This session looks at existing technologies that the government is already using to engage the population. The presentation looks at Geographic Information Systems (GIS) and how government departments such as the Vanuatu National Statistics Office and the Ministry of Lands use GIS.</p> <p>Presentation: Ministry of Lands Vanuatu National Statistics Office</p>
14.30 – 15.30	<p>Session 9: ICTs of the future – Beyond Cloud Computing</p> <p>This session looks at ICTs of the future and how ICTs as enabler of services will change the way of doing business and overall impact on the lives of people from small island countries such as Vanuatu.</p> <p>Moderator: Mr. Michael Geilhufe, OGCIO Panellists: Mr. Fred Samuel, Chief Information Officer, OGCIO Mr. Prakash Bheekhoo, CEO, Telecom Vanuatu Mr. Richard Giuliano, Inomial Australia Mr. Dan McGarry, Pacific Institute of Public Policy Mr. Joseph Tamata, Computer & Network Services</p>
15.30 – 16.00	CLOSING REMARKS & ACKNOWLEDGEMENT
16.00 – 17.00	BREAK & EXHIBITION CLOSING
17.00 – 19.00	PACIFIC ICT AWARD CEREMONY
19.00 – 0.00	LIVE ENTERTAINMENT with VANUA FIRE & CROWNING MOMENTS

III. SPONSORSHIP PACKAGES

PLATINUM PACKAGE – AUD\$ 4,300

- Acknowledgment as a "Platinum Sponsor" by OGCIO in all Conference Events and on dedicated website
- Recognition in Media Releases and Event Banners;
- Display promotional banner (no larger than 1m x 2m) in Common Area throughout the meeting days (limited to venue standards);
- Opportunities to speak during the event (conference session and / or panels)
- Distribution of unlimited marketing material and / or promotional items to all targeted delegates / visitors
- Option to run a promotional activity or prize draw;
- Premium display space at the Exhibition Area;
- 5 VIP seats with refreshments during Conference;
- 5 tickets to the ICT Award Ceremony + 5 tickets

GOLD PACKAGE – AUD\$ 2,500

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- Recognition in Media Releases and Event Banners;
- Display promotional banner (no larger than 1m x 2m) in Common Area throughout the meeting days (limited to venue standards);
- Opportunities to speak during the event (conference session and / or panels);
- Distribution of one marketing material and/or promotional item to all targeted delegates / visitors
- Display space at the Exhibition Area;
- 3 VIP seats with refreshments during Conference;
- 3 VIP tickets to the ICT Award Ceremony + 4 tickets

SILVER PACKAGE – AUD\$ 1,300

- Acknowledgment as a "Silver Sponsor" by OGCIO in all Conference Events and on dedicated website.
- Recognition in Media Releases and Event Banners;
- Opportunities to speak during the event (conference session and / or panels)
- Distribution of one marketing material and / or promotional item to all targeted delegates / visitors
- Display space at the Exhibition Area
- 5 tickets to the Award Ceremony

BRONZE PACKAGE – AUD\$ 700

- Acknowledgment as a "Bronze Sponsor" by OGCIO in all Conference Events and on dedicated website
- Recognition in Media Releases and Event Banners;
- Opportunities to speak during the event (conference session and / or panels);
- Display space at the Exhibition Area
- 3 tickets to the Award Ceremony

IV. INCOME / EXPENSES DETAILS

ICT DAYS - INCOME

DATE	REFERENCE	COMMENTS	VUV AMOUNT	AUD\$ AMOUNT	
18-Feb	SPONSORSHIP	COMPUTER WORLD	110,000	-	CHEQUE
13-Apr	SPONSORSHIP	WANTOK	60,000	-	CHEQUE
17-Apr	SPONSORSHIP	TVL	360,000	-	CHEQUE
21-Apr	SPONSORSHIP	ALPHA	60,000	-	CHEQUE
22-Apr	SPONSORSHIP	AHITEC SERVICES	60,000	-	CHEQUE
22-Apr	SPONSORSHIP	VNPF	110,000	-	CHEQUE
24-Apr	SPONSORSHIP	GPT&SPIM	60,000	-	CHEQUE
27-Apr	SPONSORSHIP	MOBI MANI	60,000	-	CASH
27-Apr	SPONSORSHIP	BRED	110,000	-	CHEQUE
27-Apr	SPONSORSHIP	INOMIAL	213,750	2,500	BANK TRANSFER
29-Apr	SPONSORSHIP	INTERCHANGE	110,000	-	CHEQUE
29-Apr	SPONSORSHIP	GFG	210,000	-	CHEQUE
29-Apr	SPONSORSHIP	KACIFIC	109,423	1,265	BANK TRANSFER
30-Apr	SPONSORSHIP	OPTICOM	210,000	-	CHEQUE
05-May	SPONSORSHIP	CNS	120,000	-	CHEQUE
05-May	SPONSORSHIP	SHARPER	60,000	-	CHEQUE

TOTAL

2,023,173

NOTE 1: TOTAL VUV AMOUNT IS DIFFERENT TO FINAL SUMMARY BECAUSE OF TAX DEDUCTION

NOTE 2: DIGICEL VANUATU LTD PROVIDED FREE INTERNET PACKAGE WORTH 400,000VUV

NOTE 3: TRR PROVIDED 300,000VUV SUPPORT DIRECTLY INVOICED WITH VENUE

ICT DAYS - EXPENSES

DATE	REFERENCE	COMMENTS	VUV AMOUNT	AUS\$ AMOUNT
03-Mar	AWARDS	6 BLANKS + FREIGHT	80,890	690AU\$
15-Apr	AWARDS	VAT & DUTY	20,681	-
21-Apr	ADVERT	DAILY POST	8,250	-
22-Apr	VENUE	FAREA PACIFIK	200,000	-
30-Apr	WRISTBANDS	VIP TICKETS	10,400	129AUD\$
30-Apr	VBTC	LIVE BROADCAST	200,000	-
04-May	POSTERS	60 SIZE A3	6,000	-
05-May	TVL FIBRE	LEASE 10MB	146,250	-
06-May	AWARDS	SANDBLAST GRAPHIC IMG	44,325	-
06-May	BADGES	SHARPER IMAGE	4,480	-
06-May	BANNERS	STREET / WALL TOPSIGNS	135,000	-
07-May	STREET BANNER	VATE ELECTRICS	30,000	-
08-May	STREET BANNER	MUNICIPALITY FEE	12,500	-
08-May	VENUE	F&B / MICS	322,000	-
13-May	INVITATION	CARDS (56)	7,500	-
14-May	VENUE	ADDITIONAL PAX	76,000	-
16-May	POWER EXT	VIP AREA	18,700	-
16-May	POINTER	FOR PPT PRES	7,000	-
18-May	ENTERTAINMENT	VANUA FIRE	30,000	-
18-May	ENTERTAINMENT	FUTUNA DANCERS	20,000	-
18-May	ENTERTAINMENT	DAVID HOLDEN	25,000	-
18-May	ENTERTAINMENT	TAHITIAN DANCERS	22,500	-
18-May	ENTERTAINMENT	MAX & GINA	18,500	-
18-May	ENTERTAINMENT	DROPCULL	30,000	-

18-May	ELECTRICTY	STALL/MARQUEE	70,000	-
18-May	SOUND SYSTEM	LIVE COVERAGE	30,000	-
18-May	FOOD STALLS	BUILDING	24,000	-
18-May	BUSES	ICT TRANSFERS	150,000	-
18-May	TRR SANTO EVENT	FINANCIAL SUPPORT	150,000	-
18-May	KAVA	CLOSING CEREMONY	4,000	-
18-May	APTC	BUS TRANSFER	6,000	-
25-May	MC	ARTHUR KNIGHT	10,000	-

TOTAL

1,769,976

SUMMARY

	EXPECTED	ACTUAL
INCOME	2,023,173 VUV	1,914,287 VUV
EXPENSES	1,769,976 VUV	1,581,145 VUV
REMAINING BALANCE	253,197 VUV	333,142 VUV

