

ICT Day/ITU WTISD Celebration 2018 highlights at Norsup, Malekula

Theme: ‘Enabling the positive use of Artificial Intelligence for All’

1. INTRODUCTION

Building on from the annual celebrations of the **World Telecommunication and Information Society Day (WTISD)/ICT day** in Vanuatu, and as part of the Telecommunication and Radiocommunications Regulator’s core functions on Consumer Protections and other Relations, TRR coordinated and facilitated promotions and celebrations of the **World Telecommunication and Information Society Day (WTISD)/ICT day** for the first time at Norsup, Malekula, Malampa Province on the 17th of May 2018. About 500 people attended the celebrations.

This year’s theme is “**Enabling the positive use of Artificial Intelligent**” and this exciting event brought together students, Teachers, Government Officials, Private Business Officials and Community Leaders to Norsup to celebrate the day.

2. OBJECTIVES AND EXPECTED OUTCOME OF THE CELEBRATION

The objectives of this celebration is to:

- To promote the importance and history of Telecommunications/ICT evolution that all citizens and population worldwide are affected by;
- To get the Vanuatu population in Malampa province to be part of the celebration;
- During the celebrations, TRR and other related organisations to tap into and:
 - Provide awareness on how ICT and on how Internet can be used to enhance education and businesses activities;
 - Promote consumer protection awareness and education programs for the users of Telecommunications and ICT services;
 - Promote Smart citizens and or Smart consumers of Telecommunications/ICT services in Vanuatu;

- Promote benefits of Technology and ICT to address real-life issues Vanuatu is faced with and also addressing some of the Challenges the rural communities are currently facing;
 - Raise the awareness on cybersecurity using online services;
 - Have Access to fair and secure internet;
 - Understand their rights and responsibilities before they use the internet for trade and marketing activities, sales and purchases etc;
 - Assisted and support Internet users to take Action against scams and fraud through online activities;
 - Assist ICT and Internet users with the need to understand the positive benefits for the use of Technology and or use of ICT services, and more importantly know how to use ICT services to assist them in their daily activities.
- Provide an avenue for the students and community leader, youths, to be innovative when using Technology.

3. ACTIVITIES OF THE DAY

3.1 ICT Day Celebration

There were six (6) main activities happening during the full day celebration.

1. Official Parade
2. Speeches
3. Booth visits
4. Leaders closed Session
5. General Awareness for students and parents
6. Closing remarks

3.2 Parade from Norsup French School to Malampa Education office Complex.

The official parade commencing at Norsup French School down to Malampa Education Complex. The parade was led by the President of Malampa Provincial Government Council and his Councillors, TRR staff, Representative from OGCIO, Principals, Teachers and students who were present on that day. It was a successful parade because the Police controlled the traffic and it was the first time to celebrate ICT day in Malekula, Malampa Province. There was a good crowd of about 200 people who paraded and it will be a memorable one for the years to come.

3.3 speeches

We had about seven inspiring speeches presented during the ICT day celebration. Those speeches farmed along the theme and strong emphasise on the positive use of the ICT for an educated and developing community. The speeches strongly emphasized on the collaborative approach by key stakeholders to work together for positive ICT impacts in Malampa province and country at large.

Below are the details of the speeches

Number of speeches	Titles of the Individuals and their organization
1	The President of Malampa Provincial Government Council (MPGC), Honourable Norbert Nugbem. He conclude by saying, <i>“I was happy that the National Government and TRR brought the celebration to Malampa this year 2018 which is a blessing and opportunity for us to make the best use of ICT in our local communities for positive social and economic impacts”</i> .
2	The CEO or Regulator of Telecom and Radio industry, Miss Dalsie Baniala which deliver by one of her officer (Hapsai George).
3	The Chief Information Officer (CIO) of OGCI (Office of Government Chief Information officer) Mr. Gerard Metsan’s speech was deliver by Jackson Miake an officer of OGCI
4	The ITU Secretary General, Mr. Houlin Zhao
5	Principal Education Officer of Malampa (PEO) Mr. Renjo Samuel
6	The President of Vanuatu Youth Council, Mr. Morry Ruben
7	The Malampa USP coordinator, Mr. Damien Hophand

3.4 Booth Visitation by Guests and Public

This is an interactive exercise in which the leaders, students and general members of public was able to visits the respective booths and gain knowledge of how those government departments or institutions operate, the services and products they provided using ICT and also it was very interested to see them asking a lot of questions about the coverage map display by TRR. Five institutions (Tourism, Forestry, Agriculture, USP and National Bank of Vanuatu (NBV)) took part in displaying their services and or products for the public. We believe that the 2018 ICT day at Norsup, Malekula had a permanent positive impacts on the life of the audience.

3.5 Leaders Closed session and students (Parallel sessions)

For this particular session, we have to separate the leaders and students to address specific issues and advise to them accordingly. The table below showing the details topic discuss in each groupings and how effective it was.

Close session	Topics	Comments
Leaders	<ul style="list-style-type: none">- Cybersecurity- Best Practices of Cybersecurity- Current legal Framework on Cybersecurity- Social Media- Impacts of Social Media-- Best practices of Social Media- Q & A	There are about 30- 40 leaders who attended this session that was hosted at the USP lecture room. There was good interaction as more and more rural communities begin to experience cybersecurity and social media issues. The room was full and the audience was participating meaning that they listen and take note and ask questions in areas that they did not understand or needed more explanation on. The session was led by Andrew Molivuae from TRR and Jackson Miake from OGCIO.
Students	<ul style="list-style-type: none">- The roles and functions of TRR- What is the internet?- How internet can benefit education- What is social media?- Impacts of Social media- Cyber security- Other topics in the TRR facts sheets- Q & A	There were about 300 - 500 students who attended this session. This figure consist of both primary and secondary school students and also USP students. It was hosted right in front of the Malampa Education Complex. The lawn was filled with students and teachers. Only a few sit on the limited amount of chair provided but most of them were just standing and listening to the awareness program. The awareness was conducted by two TRR staff namely, Hapsai George and Jean Paul Malessy and there were a lot of questions asked by the students.

3.6 Schools attending the ICT DAY 2018

More than 280 students attended the ICT celebrations. The feedback was very impressive since they learn a lot and the teachers wish that all the students and teachers from all the schools in Malampa had the opportunity to hear those valuable information delivered. The teachers were challenged to update and get themselves acquainted with technology in order to be able to educate smart student in classrooms in order to get them ready for the tomorrow jobs.

4 ACTIONS

There were a number of actions required by stakeholders of Malampa Province who have attended the event to work on. Some of which are listed below.

1. Malampa Provincial government Council to work together with all key stakeholders to organize the 2019 ICT day.
2. Teachers and students to work together to share the information to others who did not come it during the event.
3. The community leaders need to address the social issues very seriously especially the bad use of phone and internet surfing.
4. The IT association in Malampa needs to be updated with latest ICT information and inform the users.
5. Other forms of information delivery to the general public to take note off.

5 PICTURES



Enabling the positive use of Artificial Intelligence for All
Mas Save Positif mo Negetif Ifek blong Atifisol Intelijens

17 MAY 2018

NATIONAL ICT DAY

Celebrated for the first time in Norsup, Malekula



Parade Ready to begin in front of Norsup College.



President of Malampa Province handing over the First Smart phone to one of the Rensarie student who correctly answer the quiz been ask.



Parade

NBV Booth



Forestry Booth

Invited Guest listing to speeches





Jackson maike delivering speech on behalf of the CIO



Students listening to the awareness

6 CONCLUSION

This year's ICT Day celebration was the first in Malampa Province and it was a successful one. The president of Malampa and key stakeholders confirmed that they will work together to host the 2019 ICT day celebrations and the coming years to help promote ICT awareness in Malampa Province which is the intention of hosting this year's event. The event achieve its object because the information sinks in the heart and mind of kids and also the leaders from our observation. We hope and trust that the information deliver during the event will bring a positive impacts on the life and shape the behavior of the audience or listeners.