Information and Communications Technology (ICT) Show case Report

Aim

This document provides a summary of the outcome of World ICT Day celebration held on Friday 18th May 2012.   It has been produced as feedback to stakeholders and as an aid memoir for the 2013 event.

Project Manager: Doreen Lango Leona   Date 9th July 2012

Stakeholder: Alan Horne   Date 9th July 2012

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Executive Summary

At the request of the Honourable PM the Telecommunications and Radiocommunications Regulator (TRR) organised an Information and Communications Technology (ICT) Show case to support the awareness of the benefits of ICT products, services and applications to the people of Vanuatu. The event supported World Telecommunication and Information Society Day (WTISD) which is celebrated each year on 17th May.

Around 3000 people attended the event with 30 organisations exhibiting and promoting ICT. The event began with a parade through Port-Vila town followed by speeches and a tour of the exhibitors by the Honourable PM.

Significant publicity was obtained in the press, TV and Radio. A documentary was made which has been and will be continued to be screened on TV and distributed on DVD. All exhibitors are being asked to promote the ICT Day and video on their web sites.

Overall the event was seen as a success and a significant start to the long term objectives of promoting the uptake of ICT throughout Vanuatu.

For the 2013 event it is recommended that preparation is started 6 months before the event.

1. Introduction

Date:	**Friday 18 May**
Time:	7:30 am – 10:00 pm
Event:	National ICT Day
Venue:	Sea-Front, Port-Vila
Host:	Prime Minister of Vanuatu
Participants:	Telecom Operators, Service Providers, IT Shops, ICT users, School, Media, Government Agencies, Tourism, Business sectors, Youth, Church communities, Chiefs, General Public

World Telecommunication and Information Society Day (WTISD) is celebrated each year on 17th May to mark the anniversary of the signature of the first International Convention in 1865 which led to the creation of the International Telecommunication Union (ITU). The ITU Secretary General Dr Hamadoun I. Toure invited all member states and sector members of ITU to celebrate the 147th anniversary of ITU. Due to a public holiday in Vanuatu on the 17th May which is Ascension Day, this year's event was held on May 18th 2012.

To commemorate this day the Prime Minister requested the Telecommunications and Radiocommunications Regulator (TRR) to coordinate an ICT Showcase to be held on the 18th May in the seafront park in Port Vila.

The ICT Showcase combined two main objectives:

1. **Promotion of the benefit of ICT**: Demonstration of the practical applications of ICT which Vanuatu consumers and businesses can relate. In particular it was felt important to focus on the youth. The event was designed to give exhibitors a significant promotional platform. Industries and Authorities had the opportunity to exhibit the practical applications of ICT in their allocated booth to demonstrate how ICT tools and devices can have a positive impact on their work and lives.
2. **Promotion of women and girls in ICT**: ITU celebrates Women and Girls in ICT on the fourth Thursday of April annually. This year's celebration fell on the 26th of April but Vanuatu decided to cover this important theme on 18th May. A group of selected women and girls had approximately ten minutes each on the stage to share their success story and the benefits ICT has had in achieving their goals and aspirations.

With the support of stakeholders it is planned to make this event annual to assist companies and government promote their services through demonstration of ICT applications.

The showcase focused on:

1. Applications of ICT in key industries such as: tourism, power, agriculture, fisheries & government;
2. How ICT can create small business opportunities for people;
3. How ICT provided the opportunity and empowered individuals to achieve their goals and aspirations;

4. How ICT can eliminate gender disparities and empower women and girls in entrepreneurial development;
5. Information related to the use of ICT and ways ICT can provide avenues of advancement in seeking new opportunities.

The Event programme is attached in Annex A.

2. Organisation

The Event was organised with five main groups.

1. **Steering Group**

   High Level group of key sponsors consisting of:

   - DG, Prime Minister's Office
   - GCIO, Fred Samuel
   - Telecom Regulator, Alan Horne
   - Ausaid/GfG

2. **Coordinators**

   Doreen Lango Leona was appointed as Project Manager. TRR members appointed to assist were Marianne Berukilukilu, Telecom Engineer and Louise Nasak, Internet Governance Manager. Other supporting team were TRR and IGOV staff.

3. **Stakeholders**

   Stakeholders coordinated their staff and preparation of their stand and exhibition.

4. **Volunteers**

   A group of volunteers were critical to the success of the day in particular:

   - Toby Swingler who assisted with catering, designed tickets and designed and print of Street banner.
   - APTC students had helped with catering for both the mid-day refreshment and evening cocktail;
   - Two ladies running the administration stand and competition;
   - Young people who assisted in set up and clearing site.

5. **Suppliers**

   The key suppliers included:

   - UNELCO, electricity
   - Capitol FM107, sound system
   - VBTC, Tents

- Titanium, Tents
- Reserve Bank of Vanuatu, Tent for Catering
- Lime Media, large screen
- Kerson's Thai restaurant & Jeannette Lango, Catering
- Sia Raga Basketball, Kava
- Tanna Coffee
- Menamuria Local String Band, ICT Song

3. Summary of deliverables

The deliverables achieved in the ICT Day Event are described in the table.

Item	Description of Objectives Achieved	Comments	Document/File Reference
1	Stage Presentations of Women and Men of their Success Stories to Promote Women and Girls in ICT	Promoting Women and Girls was one of the main objectives of the Event. A group of eight women and girls including three men presented their success stories on how ICT that has empowered them and assisted them to achieve their goals and aspirations. Their topics covered: - How and when they were introduced to ICT? - Why did they choose a career in ICT? - Why did they choose to use ICT in the workplace? - Benefits of pursuing a career in ICT - Benefits of ICT in their own company - How ICT has affect their attitude and interactions - Experience with women and girls in Vanuatu in encouraging them to use ICT	Information on the success stories can be viewed on: TRR website: www.trr.vu ICT film
2	30 booths booked by exhibitors compared with the forecast 20	30 organisations companies drawn from across a wide range of industries covering: Telecom operators, GOV line agencies, retailers, NGOs, private companies, took part in the showcase. A significant participation was from Government Line Agencies who demonstrated the use of ICT in the work place. The new iGOV network was a highlight demonstrating video conferencing with provincial headquarters in the islands. Telsat Broadband had streamed live on Telsat website activities of the event so anyone who was not able to show up at the Sea front could	

Item	Description of Objectives Achieved	Comments	Document/File Reference
		follow the event online. List of exhibitors is attached in Annex B	
3	4 Hours active participation from PM and PMO staff	The Honourable PM led the parade, gave the opening speech and most importantly visited every exhibitor's booth.	ICT Film
4	Achieved sufficient fund through contributions from Corporate sponsors and exhibitors to cover the majority of costs	The total amount targeted towards the costs of the event was **VT2, 000,000**. Actual amount received through sponsorship was **VT1, 955,094**. Total expenses were **VT2, 125, 442.** The details of financial statement is attached in Annex C Three main corporate sponsors of the event were: - Telecommunications and Radiocommunications Regulator (TRR) - Ausaid/GfG - Office of the Government Information office (iGOV)) Paying Exhibitors included : 1. Vanuatu Agricultural Development Bank (VADB) 2. Reserve bank of Vanuatu (RBV) 3. Telsat Broadband Limited 4. Westpac Bank 5. ANZ Bank	Detail of financial statement is attached in Annex C

Item	Description of Objectives Achieved	Comments	Document/File Reference
		6. Vanuatu National Bank (NBV) 7. Unelco 8. Daltron Ltd 9. Incite 10. Vanuatu Broadcasting Television Corporation (VBTC) 11. Telecom Vanuatu Limited (TVL)FM107 12. Interchange Ltd 13. Digicel Vanuatu 14. Sharper Image 15. Stanley Imports 16. Port Vila Municipality BRED Bank and Unelco both made contributions but did not take an exhibition stand.	
5	Over 400 people took part in the ICT awareness questionnaire competition	The primary purpose of the competition was to: 1. get people to visit the booths and asks questions to understand the ICT applications; 2. attract people to the event ground and understand the use and benefits of ICT. Winners to the questionnaire competition were announced every 30 minutes and 1 hour. Prizes were donated from the exhibitors and sponsors including: - Westpac Bank – Money box, T-Shirt, Goodies - Sharper Image – 2 Headphones and 5 8GB Flash drives - Incite – 1 external Hard Drive 1TB	Questionnaire survey with the answers is attached in Annex D

Item	Description of Objectives Achieved	Comments	Document/File Reference
		- Broadband Telsat Limited – about 30,000vt worth of Broadband internet tickets - Lands Department – Street Directory - ANZ Bank – T-Shirt and a pen - Telecom Vanuatu Limited – 100 free Wi-Fi cards and 2 mobile phones, 2 sim cards, goodies - Daltron Ltd– 2 umbrellas	
6	Public attendance to the Event	Although it was difficult to judge it is estimated that throughout the day up to 3,000 people attended the ICT Showcase and visited booths, listened to success stories and took part in the questionnaire competition. The event begun with a parade led by the Vanuatu mobile force band and the Prime Minister and his delegations. More than 10 groups of consisting of companies, schools, women organisations and Government offices took part in the parade. The parade was led by the Honourable Prime Minister and the VMF Band. It began at Moorings through Lini Highway to the Sea Front stage.	ICT Film

4. Timeline

Timeline is attached and brief description of the tasks carried out.

MAIN TASKS	April				May				June
	1	2	3	4	1	2	3	4	1
SALES	Prelimenary Planning	Recevied PMs approval letter	Sales began						
COMMUNICATIONS			Create Communication script		Communications began on Media				Report on ICT continues on Media
LOGISTICS					Preparation began				
EVENTS		Events Planning began							
FINANCE		sponsors approval towards fund			Exhibitors approval and sponsorship				
ICT DAY							ICT DAY FRIDAY 18th		

It took more than 8 weeks to plan and prepare for the ICT Day Event which was held on Friday 18th May 2012. Initial planning and preparation of the ICT project management had begun in the last week of March 2012. A letter of approval from the Prime Minister's office to Telecommunications and Radiocommunications Regulator (TRR) to coordinate and plan the activities of the event was received on 16th April 2012. The event Vision and Objectives were defined, followed by letter of invitation to companies requesting them to participate in the Showcase.

The tasks were categorised under five main duties:

1. Sales

Sales began early in April through to the second week of May. Letters of invitation were sent to stakeholders, Telecom operators, Government Line agencies, retailers, private companies and non-Government organisations (NGOs) to participate in the showcase. A total of 30 organisations booked and participated in the event. The NGOs were not asked to pay for participation. Their costs were covered by the GOV contribution.

2. Communications

There was a considerable amount of publicity leading up to the event, during the day of the event and several days after. Some of the publicity before the event included:

- three weeks advertisement on Paradise FM (VBTC)

- three weeks publicity on Radio Vanuatu (VBTC)
- three weeks publicity on Television Blong Vanuatu (TBV). ICT Showcase video
- two weeks advertisement on FM107
- three talk back shows on Paradise FM
- one week street banner flying across the road on Lini high way at the market area
- distribution of brochures
- distribution of posters
- TRR website (and ITU website)
- Face to face awareness by the committee members to five schools
- Face to face awareness to two women organizations and many government departments
- Two press releases on Daily Post and Independent newspaper.

Media coverage during the event included:

- Event report on TBV that was aired on evening news hour,
- live coverage on Paradise FM begining with the Parade,
- Live Interview on Paradise FM with Doreen Leona ICT Project Manager
- Live interview on Paradise FM with Fred Samuel Government Chief Information Officer.
- Live coverage on FM107, and
- Live streaming on Telsat website.

Media coverage after the event :

- TBV news covering ICT launched on Friday evening,
- TBV news covering ICT impact on Environment on Monday evening
- Press release on Daily Post, Independent and Vanuatu times.
- ICT Showcase documentary shown on VBTC and TelSat

3. **Logistics**

Electricity and Electrical Wiring

Logistics issues were addressed three weeks before the event. Electricity and electrical wiring to provide power and light the area were given high priority. Information was collected from the exhibitors on the electronic equipment to be used at the booth and how much power each equipment would consume. The information was compiled to get an estimate of the power that would be required during the event.

Two electrical suppliers submitted their quotes and the job was given to South Pacific Electrics. The selection process was selected based on reasonable prize, materials quoted and their responsiveness to defects.

Catering
Catering was one of the main issues under logistics. A volunteer, Mr. Toby Swingler assisted with planning and preparation of catering. There were three parts to catering. The food stalls, refreshment and evening cocktail. Only two food stalls including one kava stall was agreed by the ICT committee. The food stalls and kava stall provided food and kava to the refreshment and evening

cocktail. Tickets were printed and sold to the exhibitors and general public to attend the evening cocktail.

Transport
Transportation was considered and budgeted for. The office of TRR provided transport during the week of sales and communications. During the week of the event an amount of 100,000vt was allocated towards meeting the logistics issues before and during the event.

Booth Set-up
Booths were set-up on a Wednesday two days prior to the event. This had allowed sufficient time for South Pacific Electrics to install electrical wiring to each booth and testing to be done. Vanuatu Broadcasting and Television Corporation (VBTC) provided 22 booths and Titanium provided 8 booths.

4. **Events**

Program
The program of the Event was drafted and approved during the first week of Sales. All letters of invitations were attached with the event program. The initial idea of the showcase was also planned and discussed during the week of sales and communications.

Competition Questionnaire
Preparation on Questionnaire and competition began at the beginning of May with the assistance of Marion Horne and Anne Lunnay. Exhibitors and sponsors submitted their lists of questions and the questionnaire was ready two days before the event. Printing was done on a Thursday before the event of Friday 18th May.

Parade
On Friday 18th May at 8.00am in the morning different groups from different organisations, Government, schools, private companies, women organisations, ICT professionals, musicians and exhibitors assembled in front of Moorings (Ex-Trader Vics) with their beautiful banners to parade. The parade was led by Vanuatu mobile Force (VMF) band and the Prime Minister, Minister of Finance and of dignitaries, through Lini highway to the Sea Front.

Official Launch of World ICT Day Celebration
At the Sea Front stage the official launched began with a word of prayer. The Master of Ceremony was conducted by Arthur Knight from FM107 and Bronwyn Olul from VBTC. Word of welcome by Fred Samuel from Office of the Government Chief Information Officer (OGCIO) followed by the ITU Secretary General Dr. Hamadoun I. Toure speech broadcasted through Lime Media screen. The Prime Minister gave his speech and officially opens the event.

The program of the event is attached in Annex A.

5. **Finance**

The overall budget of the event was estimated at 2,000,000vt. TRR agreed to underwrite the event and put in the main labour for organisation. However it was an objective to have the exhibitor's contributions covers all costs.

The ICT show was started on the basis that there were three main financiers:

- Office of the TRR – up to 1,000,000vt
- Office of the GCIO – 275,000vt
- GfG – AUS$5000 which is equivalent to 360,000vt

Participation in the event was supported by a rate card in Annex E.

5. Financial summary

The summary Table 1.1 below provides details of the actual spend vs. the contracted amount.

The detail report on the financial income and expenses is attached in Annex C.

Table 1.1 Forecast vs Actual Spend (VT)

ICT Summary Budget			
Items	**Forcast**	**Actual**	
Venue	VUV 550,000	VUV 580,951	
Tent	VUV 450,000	VUV 282,750	
Media	VUV 550,000	VUV 449,094	
Promotional Materials	VUV 400,000	VUV 235,250	
Parade	VUV 20,000	VUV 115,000	
Refreshment/Cocktail	VUV 200,000	VUV 222,250	
Other costs		VUV 255,147	
TOTAL AMOUNT	**VUV 2,170,000**	**VUV 2,140,442**	
TOTAL INCOME		**VUV 1,955,094**	
BALANCE		**VUV (185,348)**	

6. Questionnaire Survey Summary

Two competitions conducted:

- Obtaining evidence of attendance of all exhibitors

- Answering ICT questions submitted by exhibitors

Proof of Attandance

Service Provider Contacts	Number of People	Percentage
Digicel	243	72%
TVL	59	18%
Landline	8	2%
Digicel/ Landline	3	1%
TVL/ Landline	5	1%
TVL/Digicel	6	2%
No Contact, only Name	9	3%
No Detail at all but answered	3	1%
Total	**336**	100%
People with Email Addresses	**78**	23%

Results of ICT Questionnaire

Service Provider Contacts	Number of People	Percentage
Digicel	226	72%
TVL	46	15%
Landline	10	3%
TVL/Digicel	7	2%
Digicel/ Landline	3	1%
TVL/ Landline	15	5%
No Contact, only Name	7	2%
Total	**314**	100%
People with Email Addresses	**73**	23%

Full details of survey available from TRR.

7. Lessons learned

TRR requested exhibitors to complete a review questionnaire. Out of thirty six were returned. In summary drawing on the verbal feedback and questionnaire responses the following are the key issues and recommendations for the next ICT Showcase:

Report on World ICT Show Case 2012

Item	Issue	Impact	Recommendation
1	Insufficient time for planning and preparation prior to the date of the event	Some exhibitors were not well prepared and their actual demonstration of ICT applications lower than expected	Commence ICT Showcase 2013 6 months prior to the event
2	Some exhibitors confirmed their participation very late	Last minute work to ensure additional tents and electricity were available	Exhibitors needs to confirm their participation few weeks earlier before booths are booked
3	Not enough participation from working people	Some companies complained there were too many children and not enough working people	PM to write to all industry encouraging companies to allow their staff a short break in their working day to visit the showcase.
4	Need to improve wireless broadband internet connection	Affects exhibitors internet usage at the booths	Recommend to improve quality and speed of wireless broadband internet connection
5	Advertisement began very late	Information about ICT is well understood by the general public	Begin advertisement few months earlier
6	Live entertainment should be increased	People were not held at the event for long	Should have live entertainment between intervals to keep the crowd. Entertainment in the evening to keep the crowd for food and kava stall to sell their products.
7	Not much sales of ICT products and services	Discourages some exhibitors in participation of the next ICT showcase Day	Should introduce sales of ICT products and services to attract more people to the event
8	Not sufficient time to do all activities at one	Quiz questions and answers were not read publicly	After the competition all the quiz questions and answers should be read publicly Publish winners and list of correct answers in paper.

ANNEX A – ICT Show-Case Programme

ICT SHOWCASE - PROGRAMME
FRIDAY 18TH MAY 2012
SEA FRONT PARK, PORT VILA, VANUATU

Organizers Number at Show: 5551251

7.30 am	**Arrival of VIPs, VMF Band, Companies, Government Agencies, Telecom Service Providers, Participants at Vatumaru Bay**
8.00 a.m.	**Parade through Lini Highway road to Sea Front Park** **VMF Band - Lead the parade and VIP's** **Leis VIPs at the Stage** **Opening Prayer – Fr Isaac Savi**
9.45 a.m.	**Master of Ceremony (MC) Arthur Knight (FM107)/Bronwyn Olul (VBTC)** **Word of Welcome –GCIO** **Opening Speech - Honorable Prime Minister**
10.00 a.m.	**Booths Open** **Prime Minister and VIPs with TV and Radio Coverage Tour of Showcase Booths** **Tour finishes at VIP Tent for Refreshments** **Competitions begin – Prizes drawn on the Hour** **Major Competition begins – Prize given at end of day**
11.30 a.m.	**MC introduces Presenters from Women with their success stories**
12.00 p.m.	**Panel Discussion – CEOs of ICT exhibitors take questions from Public**
1.00 p.m.	**MC introduces Presenters from Women with their success stories**
5.30 p.m.	**Competition closes and 3 winners are announced for Major Competiton**
5.45 p.m.	**Booths Close, Public evening entertainment begins**
6.00 p.m.	**VIP Cocktails & Speeches (GCIO, TRR, PM)**
9.00 p.m.	**Closing Prayer; Fr. Isaac Savi**

ANNEX B - List of Exhibitors

1. ANZ Bank Ltd
2. APTC
3. Capitol FM107
4. CNS
5. Customs and In-Land Revenue (CIR)
6. Daltron
7. Digicel Vanuatu
8. Education/Viewpax
9. Environment Department
10. Government Finance Department
11. iGOV
12. Incite
13. Interchange
14. Lands Department
15. Meteorological Department
16. National bank of Vanuatu (NBV)
17. Opticom
18. PIPP
19. Ports and Harbour
20. Reserve Bank of Vanuatu (RBV)
21. Sharper Image
22. Stanley Imports
23. Telecom Vanuatu Limited (TVL)
24. Telsat Broadband Ltd
25. Telecommunications and Radiocommunications Regulator
26. Vanuatu Broadcasting Television Corporation (VBTC)
27. Vanuatu National Development Bank (VADB)
28. Vanuatu National Statistics office (VNSO)
29. Vanuatu Society of the Disability
30. Westpac Bank

ANNEX C (A) - Income

Name of Company/Institute	Delivered By:	Amount received	Cheque No.	Particulars of Payment, eg: Package 1
Vanuatu Agriculture Development Bank	William Nasak	VUV 100,000	6454	Package 1
Reserve Bank of Vanuatu	Fred	VUV 100,000	8828	Package 1
Telsat Broadband Ltd	Jacob Tawali	VUV 100,000	356 & 4795	Package 1
Stanley Imports	Karl Guillain	VUV 10,000	6546	Package 3
Bred Bank	Staff of Bred	VUV 50,000	2591	Donation
Unelco	Staff of Unelco	VUV 100,000	14867	Donation
Incite	Hannah Tamata	VUV 100,000	275	Package 1
CNS		VUV 50,000		Package 2
ANZ		VUV 100,000		Package 1
Westpac		VUV 100,000		Package 1
Daltron		VUV 100,000		Package 1
Interchange		VUV 50,000		Package 2
National Bank of Vanuatu		VUV 100,000		Package 1
anuatu Broadcasting Television Corporation		VUV 100,000		Package 1
Sharper Image		VUV 50,000		Package 2
Digicel		VUV 50,000		Package 2
TVL		VUV 110,000		Package 1 plus extra tent
GFG		VUV 325,969		4000/5000 converted to vatu is equivalent ot 360,000vt
FM107				sponsorship on MC and systems, live coverage
IGOV		VUV 209,125		Budget: 275,000vt
TRR				TRR budget is: 1,000,000 spent on HR , preperation, planning and logistics
Kava		VUV 10,000		Sia Raga Basketball Club
Food 1		VUV 30,000		Kerson's Thai Restaurant
Food 2		VUV 10,000		Local Booth (Jeanneth Lango)
	Total Income	VUV 1,955,094		
	Total Expenses	VUV 2,140,442		
	Balance	VUV 185,348		

ANNEX C (B) – Expenditure

Description	Unit Cost		Quantity	Total Cost (vt)		Sub-Total (vt)		Supplier Name
VENUE								
Port Vila Municipality	VUV	15,000	1	VUV	15,000			Port Vila Municipality (estimate)
Lightings/Power - Unelco/deposit	VUV	14,567	1	VUV	14,567			Unelco
South Pacific Electric	VUV	341,571	1	VUV	341,571			South Pacific Electrics
Security	VUV	47,813	1	VUV	47,813			DPSA
Stage Decoration (Cloth)	VUV	10,000	1	VUV	10,000			Anna
Stage Decoration (flower)	VUV	42,000	1	VUV	42,000			Florabunda
Provision of extra internet capcity 4MB plus free internet to stands	VUV	110,000	1	VUV	110,000			TVL
						VUV	580,951	
TENT								
Tent for Show Case 6x3	VUV	8,000	20	VUV	160,000			VBTC
Food booth	VUV	5,000	2	VUV	10,000			VBTC
VAT 12.5%	VUV	21,250	1	VUV	21,250			VBTC
Tent for Information centre	VUV	2,500	1	VUV	2,500			Reserve Bank
Cocktail Tent	VUV	25,000	1	VUV	25,000			Reserve Bank
6 Tents for Showcase from Titanium	VUV	9,000	6	VUV	54,000			Titanium
Tranport costs	VUV	5,000	1	VUV	5,000			Titanium
Labour to set up the tent	VUV	5,000	1	VUV	5,000			Titanium
						VUV	282,750	
MEDIA								
VBTC - Live Coverage/TVL Clip on news	VUV	269,719	1	VUV	269,719			VBTC
FM107-Live Coverage	VUV	56,250	1	VUV	56,250			FM107
Daily Post - full page	VUV	45,000		VUV	-			
Independent - full page	VUV	45,000		VUV	-			
TV Advert	VUV	50,000	1	VUV	50,000			Malco Productions
Lime Media	VUV	73,125	1	VUV	73,125			Lime Media
						VUV	449,094	
PROMOTIONAL MATERIALS								
Publish & Production of booklet	VUV	100,000	1	VUV	100,000			Sun Production
Printing of Brochures	VUV	17	3000	VUV	49,500			Sun Production
Design Brochure and Posters	VUV	11,250	1	VUV	11,250			JAM Consultation
Printing of Posters	VUV	117	500	VUV	58,500			Sun Production
Printing Invitation Cards	VUV	16,000	1	VUV	16,000			Sun Production
						VUV	235,250	
PARADE								
VMF Band	VUV	15,000		VUV	15,000			VMF Band
Street Banner using sticker	VUV	100,000	1	VUV	100,000			Top Sign
Banner for Parade using sticker			1	VUV	-			Top Sign
						VUV	115,000	
REFRESHMENT/COCTAIL								
Print 150 of Colored Invitation Cards for Cocktail	VUV	34,250	1	VUV	34,250			Sun Production
Food for cocktail from International Booth	VUV	120,000	1	VUV	120,000			Kerson's Thai Restaurant
Food for cocktail from local Booth	VUV	33,000	1	VUV	33,000			Local Booth (Jeanneth Lango)
Desert Plates	VUV	50	100	VUV	5,000			Titanium
Entertainment for Cocktail	VUV	20,000	1	VUV	20,000			Arthur Knight & Group
Song for World ICT Day - String Band	VUV	10,000	1	VUV	10,000			Menamuria Local String Band
						VUV	222,250	
OTHER COSTS								
Aluminium Chairs	VUV	80	90	VUV	7,200			Titanium
Stacking Chairs	VUV	30	45	VUV	1,350			Titanium
Ladder	VUV	1,900	1	VUV	1,900			Titanium
Garbage Pin	VUV	700	4	VUV	2,800			Titanium
Transport Chairs			4	VUV	-			
Other tranportation needs			1	VUV	-			
Xtra Labour Costs			1	VUV	-			
Futuna Cultural Group (Escorting VIP delegation)	VUV	7,000	1	VUV	7,000			Futuna Cultural Group
VAT 12.5% from Titanium	VUV	7,225	1	VUV	7,225			Titanium
Extra Esther & Women Group	VUV	5,000	1	VUV	5,000			Esther Hole & Women's group
Leis(fresh leaves and flowers)	VUV	15,000	1	VUV	15,000			Esther Hole & Women's group
Cleaning group	VUV	5,000	1	VUV	5,000			Esther Hole & Women's group
Cash issued to pay for other expenses	VUV	95,481	1	VUV	95,481			Receipts will be provided
Additional Invoice from Titanium for extra hiring of items	VUV	19,278	1	VUV	19,278			Titanium
Au Bon Marche Receipts	VUV	75,473	1	VUV	75,473			Au Bon Marche
Return Flight for Damien (stage presenter from Rensrie Telecentre)	VUV	12,440	1	VUV	12,440			Air Vanuatu
						VUV	255,147	
GRAND TOTAL					**VUV 2,140,442**			

ANNEX D – Competition Questions and Answers

Please print your name and telephone number in full.

Name:..

Telephone
number:..Email:...

Stand No.	EXHIBITORS	QUESTION	ANSWER
	I.C.T.	What do the letters I.C.T. stand for?	Informations and Communications Technology
		What number do you dial for the police?	22222
1	VBTC	What different types of editing software does VBTC use?	Adobe Final Cut Pro
2 & 3	tvl	With internet, which technology is used to organize video conference on TVL stand?	Elastics
4	National Bank	NBV has recently installed ATMs in two locations outside of Port Vila and Luganville. Where are they?	Malekula (Lakatoro) Tanna (Lenakel)
5	Stanley Imports	What does VHF stand for?	Very High Frequency
6	Westpac	Is Westpac's Mobile Phone Banking Service restricted to one Mobile network operator?	Not restricted

Stand No.	EXHIBITORS	QUESTION	ANSWER
7	Capital FM107	Over how many countries does FM107 broadcast to?	165 countries
8		Reserve Bank Vanuatu	
9	**View Pax/Education**	Name two ICT Career	Telecom Engineer Electronic Engineer
10	**Meteo/Lands & Environment Departments**	How many pages are there in the Port Vila street directory?	52 map pages plus 3 index
11	**iGov/F.M.I.S/CIS**	Name 2 of the goals of the Vanuatu Integrated Government Initiative? What does ASyCuDa & RMS stand for?	Good Governance Access to Service Automated Systems for Customs Data Revenue Management Systems
12	TELSAT Broadband	Name 3 specialities of Telsat	Broadband Internet Television Motor Biking
13	incite	Where is the first telecentre set up in Vanuatu under the UAP scheme?	Rensarie Telecentre (Malekula)
14	Digicel broadband	What is the highest speed offered with the new Digicel Internet Service?	4MBps down 1MBps up
15	ANZ	How many ATM's does ANZ have in Vanuatu? (a) 11 (b) 13, or (c) 17?	17 ANZ ATMs

Stand No.	EXHIBITORS	QUESTION	ANSWER
16	TRR Telecommunications & Radiocommunications Regulator	Name two key functions of the TRR	Consumer Protection Radio Spectrum Management
17	daltron your IT solutions partner	Which company holds the largest worldwide share of the operating system market.	Microsoft
18	Interchange	How long will the cable be?	Approximately 1229kms
19	Pacific Institute of Public Policy	The Pacific Institute of Public Policy recently published its third annual report looking at mobile telephones in Vanuatu. The SUBTITLE is "Social and economic impacts of telecommunications and internet in Vanuatu." But what is the MAIN TITLE?	Net Effects
20	SHARPER IMAGE	What is the month and the year of Sharper Image's establishment in Vanuatu .	October 1991
21	CnS Computer Network Services	Who is the only Ni-Vanuatu owned IT company?	CNS
22	VanuaDev/Opticom		
23	Ports and Harbour Authority/ VNSO	What do the letters SOLAS mean	Safety of Lives at Sea

ANNEX E – Rate Card

We are open to offers of one or more main Sponsor and agreeing additional promotional coverage.

PACKAGE 1: 100,000vt

1. 35 slots of advert over three weeks period on Paradise FM and Radio Vanuatu
2. TV advertisement over three weeks
3. Advertisement on FM107 for three weeks
4. Booth allocation for exhibition including electricity supply
5. Free access to Internet Wifi coverage
6. Logo in the Street Banners (sign up before 26th April)
7. Logo at the stage settings
8. VIP seats with refreshment
9. Company profile in booklet
10. 5 tickets to the evening cocktail

PACKAGE 2: 50,000vt

1. 35 slots of advert over three weeks period on Paradise FM and Radio Vanuatu
2. TV advertisement over three weeks
3. Booth allocation for exhibition including electricity supply
4. VIP seats with refreshment

PACKAGE 3: 10,000vt

1. Extra Booth

PACKAGE 4: 8,000vt

1. 4 Extra VIP Tickets